



# 3D



*ESPN 3D is a television network from the ESPN family of networks that launched June 11, 2010, broadcasting in the 3D television format. The channel simulcasts live games from ESPN on a semi-regular basis. It will begin broadcasting 24 hours a day on February 14, 2011, however most programs will be reruns of games produced in 3D*

*The channel launched on June 11, with its first program being the opening match of the 2010 FIFA World Cup. Other programs that are scheduled to be broadcast are the 2011 BCS National Championship Game, and various college football and basketball games. Early programming included 25 matches from the 2010 World Cup, and the Summer X Games.*

## ESPN 3D

Launched	June 11, 2010 (USA) July 30, 2010 (Australia)
Owned by	The Walt Disney Company(80%) Hearst Corporation (20%)
Picture format	720p (3DTV)
Slogan	The Worldwide Leader in Sports
Country	United States Australia
Language	English
Headquarters	Bristol, Connecticut
Website	ESPN 3D
Availability	
Satellite	
DirecTV	Channel 106
Foxtel 3D	Channel 201
Cable	
Comcast	Check local listings
Time Warner Cable	Check local listings
IPTV	
AT&T U-verse	1610

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## ESPN 3D PROGRAM SCHEDULE - 2011

SAT JAN 01 | 18:30PM EST  
CFB: FIESTA BOWL CONN VS 7 OKLA

WED JAN 05 | 10:30PM EST  
NBA: LAKERS VS SUNS

FRI JAN 07 | 10:30PM EST  
NBA: KNICKS VS SUNS

MON JAN 10 | 8:30PM EST  
BCS CHAMP 1 AUBURN VS. 2 OREGON

FRI JAN 14 | 10:30PM EST  
NBA: TRAIL BLAZERS VS SUNS

FRI JAN 21 | 10:30PM EST  
NBA: LAKERS VS NUGGETS

THU JAN 27 | 9:00PM EST  
WINTER X: SBD PIPE M ELIM, W FINAL

THU JAN 27 | 12:00PM EST  
WINTER X: MEN SKI SLOPE ELIM

FRI JAN 28 | 1:00PM EST  
WINTER X: MEN SBD SLOPE ELIM



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## ESPN 3D PROGRAM SCHEDULE - 2011

FRI JAN 28 | 7:00PM EST  
WINTER X: SKI PIPE, SBD METHOD FINAL

SAT JAN 29 | 4:30PM EST  
WINTER X: MEN SKI SLOPE FINAL

SAT JAN 29 | 9:00PM EST  
WINTER X: SKI BIG AIR, W PIPE FINAL

SUN JAN 30 | 12:30PM EST  
WINTER X: WOMEN SBD SLOPE FINAL

SUN JAN 30 | 3:30PM EST  
WINTER X: MEN SBD SLOPE FINAL

SUN JAN 30 | 8:30PM EST  
WINTER X: MEN SBD PIPE FINAL

FRI FEB 18 | 9:00PM EST  
BOXING: FRIDAY NIGHT FIGHTS

FRI FEB 25 | 8:00PM EST  
NBA: THUNDER VS MAGIC

FRI MAR 04 | 7:00PM EST  
NBA: BULLS VS MAGIC



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## ESPN 3D PROGRAM SCHEDULE - 2011

WED MAR 16 | 8:00PM EST  
NBA: THUNDER VS HEAT

FRI APR 01 | 8:00PM EST  
NBA: CELTICS VS HAWKS

SAT APR 16 | TBD EST  
NBA: PLAYOFFS 1ST ROUND GAME 1

SAT APR 23 | TBD EST  
NBA: PLAYOFFS 1ST ROUND GAME 4

THU MAY 05 | TBD EST  
NBA: PLAYOFFS CONF SEMIFINAL GAME 2

TUE MAY 17 | TBD EST  
NBA: PLAYOFFS CONF FINALS GAME 1

THU MAY 19 | TBD EST  
NBA: PLAYOFFS CONF FINALS GAME 2

WED MAY 25 | TBD EST  
NBA: PLAYOFFS CONF FINALS GAME 4

